Applied video game research

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Some uses of video games

- 1. VGs as performance measure, assessment (VGs as DV)
- 2. Training, practice (VGs as IV)
 - cognitive & perceptual skills
 - biological & physiological functioning
 - social cohesion
- 3. Entertainment (VGs as play)

Job performance factors associated with play

- perceived control
- positive emotions
- reduced stress
- incubation ('down time')

Computer games at work

Job satisfaction

<u>Computer game</u> <u>Control group</u>

pretest

2.10

2.33

posttest

2.47

2.41

<u>change</u>

+ 0.37

+ 0.08

 $\underline{t} = 2.10$, df 21, $\underline{p} < .05$

From S. Bogers, et al. (2003). Computer games at work. http://www.gamesconference.org

Video games and the elderly

	Experin Before		<u>Control</u> <u>Before</u> <u>After</u>
Reaction time* (msec)	1287	940	1269 1158
Stroop test (interference, secs.)	52	38	48 42
Well-being* (-5 to +5. Higher scores = more positive well-being)	2.1	1.9	2.2 0.6

^{*}statistically significant difference between groups in change scores.

Source: J. Goldstein, et al. (1997). Social Behavior & Personality, 25, 345-352.

Types of learning from games

<u>Content</u>	Examples	<u>Games</u>
facts	laws, formulae, specs.	memory
skills	interviewing, teaching,	RPGs, adventure,
	project leader	detective
judgment	management, ethics	RPGs,
Androde z		multiplayer,
		strategy
reasoning	tactical thinking	puzzles
systems	health care, complex	simulation games
	systems	

from Prensky 2005

Mind-operated devices

A person can learn to control a video game, the lighting in a room, or move a cursor on a computer monitor by controlling his or her physiology:

brain wave patterns

GSR

HR

body temperature

Entertainment

When freely chosen, entertainment can produce desired states such as relaxation or arousal, and can induce the range of human emotions that enrich daily life.

Multi-player games

Multiplayer games satisfy **socio-emotional needs** (e.g., affiliation, self-presentation). Even competitive games foster cooperation among participants, who play as equals and cooperate in sticking to the rules.

Virtual pets and robots require caretaking on a regular schedule, helping to maintain a daily routine and providing some of the comforts of social interaction.